

Tel: 0845 389 9494

[www.scmoneyline.org.uk](http://www.scmoneyline.org.uk)

## Your Opinion Counts!

## You Could Win A Cash Prize!



South Coast Money Line values all the comments and encouragement that we have received over the years from all our customers.

Please give us your help by completing the enclosed questionnaire and returning it to us (using the pre-paid envelope) by the 30th of June 2007.

All questionnaires - with the customer name portion filled in - received before the closing date will be entered in our free prize draw. The draw will take place on the 2nd of July and the lucky winners will be contacted that day!

Despite 99% of customers being pleased with the service we offer, (as concluded by the results of the 2006 questionnaire) we aim to continually change and adapt our service to provide the best service possible.

Please tell us how you really feel about us when filling in the questionnaire as only the truth will help us, help you, and help our future customers.

**Your comments will be treated in the strictest confidence. Once the full analysis has been completed all copies will be destroyed.**

## Give your business a head start

STOP-PRESS\*\*\*\*\*STOP-PRESS\*\*\*\*\*

At SCML we try to give as much support to our business customers as possible.

We are planning to introduce regular networking events (with free advice from accountants, marketing gurus and other business "must-haves"). The informal drop-in events will take place in Southampton, Fareham and Portsmouth.

Faye Bevis - our Business Loans Officer says "these events will be a great opportunity for people to get to know each other over a coffee or a beer whilst gaining valuable tools to help their business grow".

If you would like to take part in future meetings or would like to suggest locations in your area please contact Faye on 0845 389 9494 or email: [faye@scmoneyline.org.uk](mailto:faye@scmoneyline.org.uk)



## South Coast Money Line helps JCraft to sail ahead

Jamie Dobson decided after working for ten years in the boat building industry to start his own business.

JCraft— is a family business with Jamie's partner Laura Kidd dealing with all the administration. JCraft produce bespoke rigid inflatable boats (RIBs).

A common sense approach to the build process combined with a flair for design have resulted in an unique range of RIBs that have a solid commercial build but leisure appearance. They have also built up customer loyalty by offering a high standard of craft repairs.

When Jamie and Laura first started their business they put in all their assets including their home. A year later, once JCraft was up and running they decided that more marketing was needed to tell people about their new contemporary designs.

The couple approached their bank, but were refused finance. After finding out about South Coast Money Line on the internet they came along to see the Business Loans Manager armed with reams of information about their company. A loan of £2,000 was provided which enabled them to build a website and produce specialised literature which they recently took to Beaulieu Boat Show.

Laura says" I'd like to thank South Coast Money Line. Having somebody show faith and belief in our company gave us a morale boost at a difficult time."

Visit JCraft at [www.JCraft.co.uk](http://www.JCraft.co.uk) or telephone (023) 92697888.



SCML would like to thank all of our supporters and funders:



South Coast Money Line is the trading name of Portsmouth Area Regeneration Trust Group  
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