



Tel: 0845 389 9494

[www.scmoneyline.org.uk](http://www.scmoneyline.org.uk)

## Come along to our FREE Smart Money Workshops

Wed 13th and Wed 20th  
June 2007  
10.00 - 12.00

South Coast Money Line are holding two fun workshops specially designed to help expand your money knowledge and maybe improve your financial situation.



Both workshops are completely free of charge and the first covers budgeting: Real Budgets For Real Lives. The second week covers borrowing options and costs and is called Hold On To Your Money.

Also included are refreshments, quizzes and a fun raffle.

90% of past Smart Money attendees said their knowledge of finance had improved.

Comments from previous workshops include:

**"I enjoyed the course and the exchange of information and ideas"**

**"Excellent in explaining and allowing group interaction"**

**"I really enjoyed the course and meeting new people"**

**Call Amanda at  
Learning Links on  
(023) 9229 6460  
to book a place**

## Your Opinion Counts!

South Coast Money Line values all the comments and encouragement that we have received over the years from all our customers.

Please help us by completing the enclosed questionnaire and returning it (using the pre-paid envelope) by the 30th of June 2007. All questionnaires - with the customer name portion filled in - received before the closing date will be entered in our free prize draw. The draw will take place on the 2nd of July and the lucky winners will be contacted that day!

Despite 99% of you being pleased with the service we offer, (as concluded by the results of the 2006 questionnaire) we aim to continually change and adapt our service to provide the best service possible.

Please tell us how you really feel about us when filling in the questionnaire as only the truth will help us, help you, and help our future customers.

**Your comments will be treated in the strictest confidence. Once the full analysis has been completed all copies will be destroyed.**

## 93.7fm ~ Have You Tuned In Yet?



South Coast Money Line are proud to work in partnership with many local agencies, organisations and businesses.

Found on 97.3fm Express are a Portsmouth based radio station with programmes aimed at residents of the city and surrounding area.



There are many different programmes to entertain including the business focused breakfast programme (presented by Cheryl Buggy pictured left), showcase shows for local bands and up-to-date events news.

If you've not listened yet - give it a go!  
Phone (023) 9284 5580 or go to [www.expressfm.com](http://www.expressfm.com) for more information.

**South Coast Money Line helps JCraft to sail ahead**

Jamie Dobson decided after working for ten years in the boat building industry to start his own business.

JCraft—based in Hilsea is a family business with Jamie’s partner Laura Kidd dealing with all the administration. JCraft produce bespoke rigid inflatable boats (RIBs).



A common sense approach to the build process combined with a flair for design have resulted in an unique range of RIBs that have a solid commercial build but leisure appearance. They have also built up customer loyalty by offering a high standard of craft repairs.

When Jamie and Laura first started their business they put in all their assets including their home. A year later, once JCraft was up and running they decided that more marketing was needed to tell people about their new contemporary designs.

The couple approached their bank, but were refused finance. After finding out about South Coast Money Line on the internet they came along to see the Business Loans Manager armed with reams of information about their company. A loan of £2,000 was provided which enabled them to build a website and produce specialised literature which they recently took to Beaulieu Boat Show.

Laura says “ I’d like to thank South Coast Money Line. Having somebody show faith and belief in our company gave us a morale boost at a difficult time.”

Visit JCraft at [www.JCraft.co.uk](http://www.JCraft.co.uk) or call (023) 92697888.

**HELP THE AGED WE WILL**

**A new service for older people**

There is a new service available at the SCML offices in Commercial Road, Portsmouth for older people. Jan McGee is an advisor employed by Help The Aged to provide free, impartial and confidential advice about budgeting and help with debt. If you would like to book an appointment to see Jan please call (023) 9275 2714.

South Coast Money Line would like to thank all of our supporters and funders:



South Coast Money Line is the trading name of Portsmouth Area Regeneration Trust Group  
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